



Mintel EMEA Accessibility Statement

Mintel is committed to providing a website that is accessible to the widest audience possible. Regardless of circumstances and abilities of the visitors, we make every effort to provide a good experience to all, also visitors with disabilities.

We use



Principle 1: Perceivable		
Guideline	Status	Comments
Guideline 1.1 (Text Alternatives): Provide text alternatives for any non-text content so that it can be changed into other forms people need, such as large print, braille, speech, symbols or simpler language.	Partially compliant: Primary features all accessible	Yes: Navigational images and icons either have alt text or appear next to descriptive text. Data from charts available in data tables either within report or in separate data book. No: On Mintel Reports most images have alt text, on trends most of them don't have it.
Guideline 1.2 (Time-based Media): Provide alternatives for time-based media; captions prerecorded	Partially compliant: Primary features all accessible	Yes: Most

